

PureCoat™ by ZEISS

See the World... Not the Lenses



Why Should I Choose PureCoat™ by ZEISS?



Pure Clarity See the Work... Not the Reflections

- Improved vision whether working at a computer, reading or outside
- Eliminates reflections for crisp, clear vision



Pure Nights See the Night... Not the Glare

- Reduces the glare caused by headlights, signs and streetlamps for optimum clarity
- Better vision keeps you safer while driving at night



Pure Sight See the Eyes... Not the Lenses

- By eliminating glare, people will see your eyes, instead of reflections
- State-of-the-art anti-static technology repels dust and dirt, keeping your lenses cleaner, longer
- Advanced scratch-resistant technology means your lenses look better, longer

